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Division of Extension Information
Extension Service
U. S. Department of Agriculture

Cotton Spots for Local Radio Use

DIVERSIFIED FARMING

ANNOUNCER:

Farmers who make the largest incomes plan their operations in advance. They combine cotton with other crops...with pastures, feed crops, livestock... so they use their land, labor, stock, and equipment to the best possible advantage all through the year.

As they plan, they figure on all the angles...including markets and prices for cotton and for other farm products.

If you'd like to map out a plan for your farm to get the most from your land, labor, stock, and equipment...your county agent will be glad to help. All you do is get in touch with him. That's...your county agent.

ANNOUNCER:

Southern farm families can be the best-fed families in the world. But some are not. Because to be the best fed, they have to grow a large part of their home food supply. Many farm families either spend too much of their effort, land, equipment, and stock in growing cotton...or they just do not use those resources to their best advantage.

The wise cotton grower knows that cash is good only for the things it buys...and that he can raise a lot of his own food cheaper than he can buy it. All he needs is a plan for raising it.

If you'd like help in making such a plan for your farm...your county agent will be glad to hear from you. That's...your county agent.

ANNOUNCER:

It pays to plan.

The farmer who carefully plans a combination of cotton and other crops pastures, livestock, and poultry makes a larger and more stable income than the one who does not. If you'd like to map out a plan for your farm...your county agent will be glad to help. Just get in touch with him. That's...your county agent.

Cotton Spots for Local Radio UseONE-VARIETY COTTON COMMUNITIES

ANNOUNCER:

One-variety cotton communities have the advantage over other cotton communities.

The farmers in them plant a cotton variety selected because of its high yields, strong fiber, and good staple.

They produce more uniform lots of cotton...an excellent selling point.

They get top prices for their yields. Members of one-variety communities averaged from 6 to 11 dollars more income on each cotton acre than other cotton growers did last year.

If you're interested in starting a one-variety cotton plan in your community, see your county agent. He has the information you need. That's...your county agent.

ANNOUNCER:

One-variety cotton community members can get free cotton-classing service from the Government.

This service tells the members exactly the quality and staple length of each bale they grow. With this information, the cotton grower knows the value of his crop.

It's only one of the many advantages of belonging to a one-variety cotton community.

If you'd like to start a one-variety cotton plan in your community, see your county agent. He'll be glad to help. That's...your county agent.

ANNOUNCER:

One-variety cotton communities pay off.

Members of the one-variety plan averaged 6 to 11 dollars more from each cotton acre than other cotton growers did last year.

If you'd like to start a one-variety plan in your community...see your county agent. He'll be glad to help. That's...your county agent.

Cotton Spots for Local Radio Use

SAVE SOIL

ANNOUNCER:

Use the soil correctly...and it will repay you for your care.

But use it incorrectly...and the soil will lose value as the years go by.

To save topsoil, plant food, and fertilizer...cotton and other crops must go on the right land, and go there in the right way.

If you'd like to know, definitely, you're using your soil correctly...if you'd like expert opinions on the right crops for each field, and the right way to plant them, your county agent will be glad to help. He also can put you in touch with your nearest soil conservation district office.

Why not get in touch with him? That's...your county agent.

ANNOUNCER:

You find the tragedy of the soil in gullies and ditches.

They're the outward sign of poverty...of meager living. Farmers who hold their soil and prevent those gullies...terrace their land. They farm on the contour when their land slopes. They build drainage ditches...and plant their crops in strips, maybe cotton on one strip...lespedeza on the next.

If you'd like help in fighting soil erosion on your farm...your county agent will be glad to lend a hand or put you in touch with the soil conservation district office. Just get in touch with him. That's...your county agent.

ANNOUNCER:

Your land gives back only what's put in it.

Cotton planted on the same field year after year uses up plant food...so that you must apply more and more fertilizer to get a steady yield from that land.

But when you rotate cotton from field to field...and plant soil-building crops in rotation, you restore plant food to your soil.

If you'd like more information about soil-building crops...and enriching your land with them, see your county agent. He'll be glad to help or put you in touch with the closest soil conservation district office. That's...your county agent.

ANNOUNCER:

If you'd like to know, definitely, you're using your soil correctly...if you'd like expert opinions on the right crops for each field...and the right ways to plant them, your county agent will be glad to help or refer your technical problem to the right soil conservation office.

Just get in touch with him. That's...your county agent.

Cotton Spots for Local Radio Use

COTTON-CLASSING SERVICE

ANNOUNCER:

Cotton farmers who get top prices for their crop grow longer-staple, stronger-fiber, better-spinning varieties. They produce high-grade, clean, white lints. Then they sell their cotton for its true value.

If you grow that kind of cotton...it'll pay you to know its worth. You can get free cotton-classing service from the United States Department of Agriculture.

For details...see your county agent. He'll be glad to give them to you. That's...your county agent.

ANNOUNCER:

Would you like to know the exact grade and staple length of your cotton this year?

You can...by getting the free cotton-classing service of the United States Department of Agriculture. Thousands of cotton raisers use this service... because they've found it pays to know the value of their crop.

To get the service, you'll have to start work on it now...and get your application in soon after planting.

For details...see your county agent. He'll be glad to help you get it. That's...your county agent.

ANNOUNCER:

If you'd like to get free classing service for your cotton this year... it's time to start work on your application.

For details...see your county agent. He'll be glad to help you. That's ...your county agent.

Cotton Spots for Local Radio Use

MAKE YOUR LABOR COUNT

ANNOUNCER:

Cotton farmers can cut the costs of raising their crop by making their labor more efficient.

One way of doing it is to get better yields from each acre.

Another is through the use of power machinery.

A third...to use labor-saving short cuts.

Cutting costs means greater income for the farmer.

If you'd like to know more about these ways of cutting your costs...your county agent will be glad to supply you with the information. Just call on him. That's...your county agent.

ANNOUNCER:

Cotton farmers who make a success of their business watch their labor costs. They make every ounce of their labor count toward a better income.

If you'd like information on how to make your labor count...see your county agent. He'll be glad to help. That's...your county agent.

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FIGHT INSECTS

ANNOUNCER:

Speed counts in any battle.

Cotton farmers who successfully fight off the boll weevil know that. They do not wait till the pest appears to start their fight.

They work to get an early crop...because the boll weevil usually damages early-maturing cotton less than the later crop.

They plant in fields where they know the boll weevil is less likely to attack.

And they're prepared to dust their crop with calcium arsenate should the boll weevils appear in damaging numbers.

If you'd like help in planning your campaign against the boll weevil... your county agent will be glad to lend a hand. Just call on him. That's... your county agent.

ANNOUNCER:

Each year...insects take a toll from the cotton farmer's income.

But, by fighting the pests skillfully, you can avoid paying the toll. If you'd like some help in fighting insects...your county agent will be glad to lend a hand. Just get in touch with him. That's...your county agent.

